

## Description

The **Chocolate Rally** is a fun and tasty stroll through the city to meet chocolatiers. Equipped with a digital "**chocolate passport**," you visit the chocolatiers on the Rally **to taste** a **chocolate creation**, collect words for the **mystery phrase** of **the contest**, and finally **vote** for your favorite chocolatier.

**Please note: A smartphone is required to participate in this adventure.**

The City of Geneva has chocolate makers belonging to two categories:

- Classic Chocolatiers (Route A and B)
- Bean-to-Bar Chocolatiers (Route C)

## Practical Information

**Date:** Saturday, October 12, 2024

**Location:** Geneva city and Salle du Faubourg\*

**Hours:** 9:30 am to 5:00 pm

\*Rue des Terreaux-du-Temple 6/8, 1201 Genève

**Three Routes:** [see the map](#)

**Route A :** Guillaume Bichet, La Bonbonnière, ETAPE SURPRISE, Mérigonde, A. Pougner, Renou

**Route B :** Canonica, Du Rhône, ETAPE SURPRISE, Micheli, Sweetzerland, Wolfisberg

**Route C :** Guillaume Bichet, Canonica, ETAPE SURPRISE, Du Rhône, Carrack, Notes de Fève

## The Rallye Experience



You select the route(s) you intend to take when purchasing the passport via online ticketing or on-site\* ticketing on Saturday, October 12.

At the end of the online purchase, you receive a link and a password to access the web application: [www.rallyeduchocolat.com/passeport](http://www.rallyeduchocolat.com/passeport).

All information about the selected route(s) is displayed on your phone.

As the buyer, you can have multiple digital passports on your phone (which is perfect if you're bringing kids along).

## Using the web application:

1. Start with the chocolatier you have chosen from the route you selected.
2. Have your QR code scanned by the volunteer present at the chocolatier.
3. Enjoy the chocolate creation.
4. Collect the words for the mystery phrase.
5. At the end of your route:
  - Vote for your favorite chocolatier.
  - Reconstruct the mystery phrase to participate in the contest.
6. Validate, and you're done!

## How to participate in the Rally?

- **Via online ticketing** (advantageous rate): When registering, you purchase your passport and receives a PDF at the end of the purchase with instructions to connect to the Rally's web application on your smartphone.
- **On-site ticketing\*** (full rate): only on Saturday, October 12, from 9:00 am to 3:30 pm

\*at Salle du Faubourg, Rue des Terreaux-du-Temple 6/8, 1201 Genève.

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